



Shireen Strong
– Territory Manager

The Power of Hard work

Johannesburg-based Shell territory manager Shireen Strong is testament to the power of hard work and positive attitude.

Just over five years ago, Shireen left a permanent position running a call centre and joined the Shell family as a Customer Promise Specialist working within the Commercial Fleet business unit, on a two-year contract.

“It was very scary, leaving a permanent position for a contract position because I’m quite a stable, secure person,” she says, looking back. “But I knew if I didn’t take the chance, the opportunity might not ever come up again. So, I took the position and decided I would work hard and prove myself”.

Prove herself, Shireen did.

Within eight months of having joined Shell, she became a permanent employee. And a year later, when a junior territory position opened up, both she and Shell knew she would be a perfect fit.

"I got the job and in my first year - despite the fact that I was a junior-level territory manager - I was ranked first out of the 25 territory managers around the country and rewarded with a trip to Dubai. This was the most amazing experience that I could have ever imagined," she says, "My position was also upgraded. There was another, more senior position in Johannesburg that became available and I was appointed".

Shireen describes the culture at Shell as completely different from anything she had experienced before joining the brand.

"The senior management treats me like I'm one of them. It's so refreshing. People have gone out of their way to help me grow and develop," she says. "The company does so much for me and, in turn, everything I do for the company comes from the heart, and I do my job with a lot of passion".

Shireen is proud to be a part of an organisation that values women, "I feel very privileged because Shell also works to empower women. They strive to develop women in the business, and that motivates you and encourages you. The Country Chair is also truly supportive in that regard".

Looking ahead, Shireen says she is excited for what the future holds for her at Shell.

"For me, I'm always looking for an opportunity to grow. I love the brand, the culture and the people. I'd like to become a district manager one day and be able to lead the business and take it to another level," she says.

"Through my many accolades, I have been approached by many colleagues in the business to coach and mentor them. I always believe in imparting my knowledge. Someone gave me this opportunity to spread my wings and shine, and I would like to do this for others. I feel truly blessed to have been given such opportunities by my amazing company and will always strive to do my best".

"I LOVE BEING PART OF THE SHELL FAMILY AND PUT MY HEART AND SOUL INTO MY WORK AND TRY TO INSPIRE MY RETAILERS AND THEIR STAFF TO WORK HARD AND LIVE THE SHELL BRAND."